

William Lynn

BIOGRAPHY

Will Lynn is an experienced consultant with deep expertise in the strategic, economic and commercial aspects of environmental sustainability including the reduction of carbon emissions, adaptation to climate change and in particular, tackling water related issues. He has managed a range of strategy projects with major companies and public bodies internationally, particularly across Europe and in Africa.

Will has international experience across the energy sector and has a detailed understanding of the sustainability issues around the oil & gas industry, where he has advised a number of international companies, including some of the world's largest oil majors. His project experience includes analyzing the impact of carbon management and climate change on the refining segment, assessing the impact of carbon regulations on major investment decisions and analyzing future energy and automotive market trends and the implications for future commercial strategy in the energy sector.

Will's has particular knowledge and experience on water-related issues and has advised companies in the energy, consumer goods and financial service industries on strategic water-related issues. He regularly contributes to articles on water and has also co-authored reports, including the Carbon Disclosure Project's 'Case for Water Disclosure'. Will represents Irbaris at meetings of the UN Global Compacts' CEO Water Mandate working group and regularly engages with water experts from leading NGOs.

Will has a particular interest in the impact of sustainability issues on investment performance having been a member of the team that wrote the Climate Change and Shareholder Value report for the Carbon Trust in 2005. Aside from his work with the CDP, he has recently managed a significant cross-sector study on the impact of carbon mitigation and climate adaptation on the value of listed companies on behalf of a FTSE-100 financial institution.

Prior to Irbaris, Will was a senior consultant at LECG and a consultant at Cairneagle Associates, a boutique strategy consulting and investment firm.

QUALIFICATIONS

- MEng Engineering Science, Hertford College, Oxford University, England (2005)

PREVIOUS POSITIONS

- LECG (2008-09)
Senior Consultant, Carbon & Climate Change Practice
- Cairneagle Associates, UK (2005-07)
Consultant