

Providing a major global food company with a framework to identify strategic risks because of water scarcity

Context

- A global FMCG brand was aware of, but did not fully understand, its exposure to water related risks across its extended supply chains

Objective

- Help the group sustainability division develop a methodology to identify and assess water usage and related risks across the extended supply chain for a major agricultural commodity

Geographic Scope

- Global

Approach

- Collected and analysed data relating to water use across the supply chain and identified potential anomalies in consumption;
- Identified key sources of water related issues in crucial areas of the supply chain and assessed their implications for the client;
- Identified means to engage with stakeholders, reduce water use and mitigate risk in key areas.

Client benefits

- Provided a clear and concise summary of the risks arising from water use in the business division;
- Helped the client to understand and prioritise action items to mitigate risks;
- Provided a replicable methodology for use in other business divisions and with other supply chains.

Note: This example is a summary of a real client engagement undertaken by the Irbaris team. Irbaris has removed all references to the original client and obscured sensitive information

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